



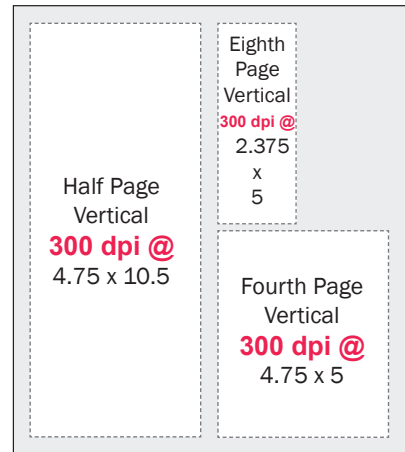
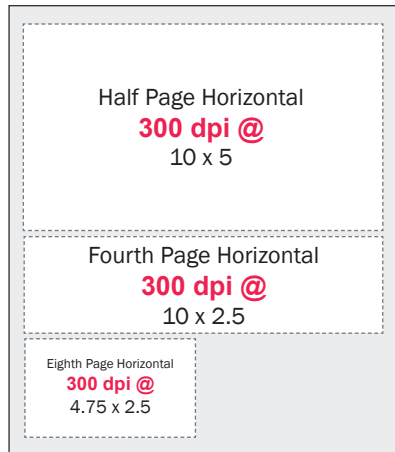
Cherokee Water Company
 NK-20 Lake Cherokee
 Longview, TX 75603
 903-643-3933 phone 903-643-2717 fax
 Chatter@lkcherokee.com

Advertising Rates

10-2023

To place an ad or obtain more information contact the CWC.

Ad Size	Dimensions (W x H inches)	Black & White	Spot Color	Process Color
Full Page	10 x 10.5	\$375	\$425	\$500
Half page	horizontal 10 x 5 vertical 4.75 x 10.5	\$190	\$250	\$300
Fourth page	horizontal 10 x 2.5 vertical 4.75 x 5	\$140	\$160	\$175
Eighth page	horizontal 4.75 x 2.5 vertical 2.375 x 5	\$80	\$100	\$125
BULLETIN BOARD	TEXT ONLY 25 words @ \$15.00			



- For best results, please submit **PRINT READY** ads according to the dimensions listed above. If an ad is submitted outside these dimensions, *The Chatter* may alter the size and contents of your ad to fit.
- Files should be exported/saved at 300 dpi at the appropriate size.
- PDF, PNG or JPEG files are preferred.
- Please no Word, Powerpoint or Publisher files.
- PDF files are preferred.
- Black and White ads should be grayscale or 100% Black only.
- Submission deadline is the 3rd Wednesday of each month, or the Wednesday just before the Board Meeting on Thursday.

Ads may be submitted by e-mail to Chatter@lkcherokee.com

or in person to
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